

# METROPOLIS

## Continuing Form and Function

Available in new styles, DuPont's Tedlar™ wallcoverings are a design-forward option for almost any project.

[DuPont](#)

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Over the past year, as chemical company DuPont approached architects and designers all over North America about its new line of wall coverings, it has been met with surprise. The general reaction is something like: “I know DuPont—you make Kevlar® and Corian®, but I had no idea that you made wallcoverings!” This is understandable, as Tedlar films have thus far been more familiar to engineers and specialists in photovoltaics. But what can this super-durable, highly engineered film bring to the world of wall coverings? As it turns out, a lot.

Not only do all the Tedlar™ Wallcoverings have Greenguard Gold Certification and Greenguard Mold and Mildew Verification but in June, Tedlar™ Wallcoverings received its first Health Product Declaration (HPD) approval from the HPD Collaborative. HPD is a set of precise regulations that report the contents and health effects of products. “Health Product Declarations allow for architects and designers to have full confidence in using DuPont products in healthcare projects and in any other segment where wellness is a priority,” says Fallyn Flaherty-Earp, Market and Business Development Manager at DuPont.



Geometrico, a new collection from DuPont offers eye-catching geometrical patterns in a range of colors. **Courtesy DuPont**

Now, DuPont is launching a collection called Geometrico. “We had many designers ask for us to design more geometrics so that they could utilize the Tedlar™ Wallcovering functionality with a variety of patterns,” notes Flaherty-Earp. “We listened and created a great new pairing with our pattern *Up Down*. It is a swanky larger scale geometric in modern colors that pairs with textured linen pattern. *Up Down* will kick off our Geometrico Collection, we are already working with architects and designers to develop more patterns for the collection.”



Set in Stone, a new pattern in DuPont’s Avant Garde collection, offers concrete texture in a versatile wallcovering. **Courtesy DuPont**

In early fall, DuPont will be releasing two new patterns, called *Sequoia* and *Set in Stone*, as a part of the Avant-Garde collection. Named for its majestic wood appearance, *Sequoia* will take any space to new heights. *Set in Stone*’s semblance to concrete allows architects and designers conceptualize new uses for the popular texture. “Clients have been asking for proofs [i.e. printed previews of the patterns] before the product even comes out, and the response has been overwhelmingly positive,” Flaherty-Earp says. “By partnering with architects and designers, DuPont has been able to change the wallcoverings game for the better.”